

ONE CITY. ONE JACKSONVILLE.

**WHEREAS:** 

Beyond King Tut: The Immersive Experience, a new exhibition created in partnership with the National Geographic Society and produced by Paquin Entertainment Group, opens in Jacksonville at the NoCo Center on June 9, 2023; and

**WHEREAS:** 

Beyond King Tut: The Immersive Experience commemorates the historic discovery of King Tut's tomb 100 years ago, bringing the National Geographic archives to life through a beautifully constructed and thoroughly informative exhibition. The experience invites visitors to leave the modern world behind; by harnessing projection mapping and new technologies to create stunning visual environments, the magic and mystery of Ancient Egypt will be brought to life in Jacksonville; and

WHEREAS:

Beyond King Tut will bring thousands of Jacksonville residents and tourists into Downtown Jacksonville over the course of three months, contributing greatly to the local economy through tourism revenue; and

**WHEREAS:** 

Coming to the NoCo Center in the wake of a successful run of Beyond Van Gogh: The Immersive Experience, produced by the same team, this experience solidifies Jacksonville's emergence as an arts and culture destination within the Southeast, and will amplify efforts to draw residents and visitors alike to Downtown Jacksonville.

**NOW, THEREFORE, I, LENNY CURRY,** by virtue of the authority vested in me as mayor of Jacksonville, Florida, do hereby recognize June 9, 2023 as the

## **BEYOND KING TUT: THE IMMERSIVE EXPERIENCE DAY**

in Jacksonville and encourage all citizens to explore the rich history of King Tut and celebrate Jacksonville's growth as a hub of arts and culture in the Southeast.



IN WITNESS THEREOF, this 2nd Day of June in the year Two Thousand and Twenty-Three.

MAYOR