

## **TOURIST DEVELOPMENT COUNCIL MEETING AGENDA**

Council President Samuel Newby, TDC Chairman  
Wednesday, September 15<sup>th</sup>, 2021 - 10:00 A.M.  
Lynwood Roberts Room, City Hall

TDC Members In Attendance: Sam Newby (Chair), Terrance Freeman (Vice Chair), Tommy Hazouri (Immediate Past-Chair), Jeff Truhlar, Angela Phillips, Dennis Chan, Steve Grossman, Dennis Thompson, Joe Hindsley

Absent: \_\_\_\_

TDC Staff: Lillian Graning (Executive Director), Phillip Peterson (Auditing), David Migut (OGC), Jeff Clements (Research)

### **WELCOME**

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- Call to Order
- Public Comments *(Including action items)*

### **OPERATIONS**

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- 1) Approval of Minutes
  - ✓ June 2021 – Regular TDC Meeting
- 2) Financial Report.....Phillip Peterson
- 3) Market Report.....Lillian Graning

### **ACTION ITEMS**

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- 4) Grant Considerations
  - ✓ Jax Ship Reef.....Joe Kistel
  - ✓ Speed Capital .....Luke Robinson
  - ✓ Jacksonville Basketball Classic.....Jim Drew
  - ✓ Beaches Octoberfest.....Phillip Vogelsang
  - ✓ Middle School T&F Nat. Championship.....Nolan Jez
  - ✓ Spartan Tough Mudder.....Alan Verlander
  - ✓ Spartan Combat.....Alan Verlander
  - ✓ Spartan US Championship.....Alan Verlander
- 5) Visit Jacksonville Annual Planning Documents
  - ✓ Marketing Annual Plan.....Michael Corrigan
  - ✓ Tourist Bureau Annual Plan.....Michael Corrigan
  - ✓ Convention Sales and Service Annual Plan.....Michael Corrigan
- 6) Florida's First Coast of Golf Annual Planning Documents.....David Reese

### **DISCUSSION ITEMS**

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- 7) VJ Update.....Michael Corrigan

### **INFORMATION MATERIALS (NO DISCUSSION REQUIRED)**

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- ✓ Final, Adopted TDC Budget
- ✓ CVB Grant Commitments
- ✓ Equestrian Center Grant Commitments

### **CLOSING CONSIDERATION**

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Next meeting: Thursday, October 28<sup>th</sup>, 2021 at 10am, Lynwood Roberts Room of Jacksonville City Hall