

TOURIST DEVELOPMENT COUNCIL MEETING AGENDA

Council President Scott Wilson, TDC Chairman

Thursday, January 23rd, 2020 - 1:00 P.M. – Lynwood Roberts Room of City Hall (117 West Duval Street)

WELCOME

- Call to order & Introductions
- Public Comments *(Including action items)*

OPERATIONS

- 1) Approval of Minutes
 - ✓ December 11th, 2019 - Special TDC Meeting (grants)
 - ✓ November 20th, 2019 – Regular TDC Meeting
- 2) Financial Report.....Kim Taylor
- 3) Market Report.....Lillian Graning

ACTION ITEMS

- 4) Visit Jacksonville Travel Plan Adjustments.....Michael Corrigan
- 5) Sports Tourism Initiative
- 6) Establishment of TDC Sub-Committees
 - ✓ Tourist Bureau / Visitor Center
 - ✓ TDC Granting Functions
- 7) TDC Grant Process Considerations
 - ✓ Adopt grant rule
 - ✓ Set TDC award/consideration dates
- 8) FSU/Boise State Grant (partial grant funding request).....Jax Sports Council

OLD BUSINESS / NEW BUSINESS

- 9) Review of FY 2018-2019
 - ✓ Financial.....Kim Taylor
 - ✓ Market.....Lillian Graning
 - ✓ Visit Jacksonville.....Michael Corrigan

CLOSING CONSIDERATION

Next meeting: March 26th at 1:00pm in Lynwood Roberts Room, City Hall