

Mayor's Commission on the Status of Women

Commissioners 4:40

Tangi K. Combs – CHAIR
 Jaynelle Pemberton - Member
 Donna Kuldau - Member
 Sabrina Edwards – Vice Chair – Unexcused
 Eileen Rodden Women's Center – Ex-officio Member – Excused
 Sheila Spivey - UNF – Ex-officio Member - Unexcused

City of Jacksonville Staff

Dr. Johnny Gaffney – Administration – Excused
 Barbara Florio – Liaison
 Tina M. Beals – Administrative Support

Approval of Minutes:

No changes to January 24, 2018 Meeting Minutes:

Motion: Commissioner Kuldau
 Seconded: Commissioner Pemberton

Approved Unanimously

Liaison Report: Barbara Florio

Tina Beals is the new support staff for the Commission.

The Mayor's Commission on the Status of Women's (MCSW) logo has been approved for use on the Equal Pay Day event flyer. Ms. Rodden advised Barbara that the University of North Florida (UNF) logo cannot be used.

The Proclamation request is formally in process to the Mayor. Although this commission would like the Mayor to attend the event on April 10, 2018, it is more problematic than originally thought. The Mayor's staff is very structured with regard to his personal appearances (need agenda, what type of remarks as part of the speech, photo ops, location, etc.) Barbara will continue to work with the Mayor's office to facilitate his support for this project.

Commission members understood the difficulty of having the Mayor attend and mentioned maybe having local university students "Equal Pay Ambassadors" for the event and have a "Meet the Mayor" photo opportunity at the signing of the Proclamation. The rest of the City would know about the Proclamation signing by a post-event press release. Barbara will request an acceleration of the Proclamation to see if that can take place as soon as possible since the event is just a little over a month away.

Chair Report: Tangi Combs

Chair Combs does not have anything to share at this time except to welcome Sheila Spivey for the UNF Women's Center for accepting the ex-officio position to the board and Eileen Rodden, as well. She was thanked when she accepted but she would like to welcome them both and what they have to offer to the Commission.

Public Comments:

NONE

Project Manager Report:

Commissioner Kuldau: Committee met on January 27th with the students and the AAUW. All colleges were supposed to be in attendance but, they have not heard back from Edward Waters College yet. They are trying to uplift young women and award them for all of the volunteer work they are doing. It is a collaborative event and would be a big perk to have a photo with the Mayor. Asked if the Commission could accept students as Commissioners but, at this time, the younger students would not fit the parameters of a Commission Member.

Florida State Community College of Jacksonville (FSCJ), University of North Florida (UNF) and Jacksonville University (JU) have Ambassadors. Women from the AAUW have reached out to Edward Waters College (EWC) but Donna has not heard anything yet. She would like to say that all of the universities in town are participating. Commissioner Pemberton stated that she can find someone at Edward Waters College (EWC) and then if Vice-Chair Edwards also has people, that's even better.

Discussion ensued about the handouts provided by Commissioner Kuldau and she stated that the social media campaign was launched on February 8th at Jacksonville University. Ashlyn from JU is amazing and she's been kind of heading it up.

Commissioner Pemberton states that we need to tie the campaign into the MCSW and COJ's website and Facebook accounts too. Must make sure it's shared with everyone. Commissioner Kuldau states it's not the MCSW's event, the AAUW is actually heading it and MCSW is just supporting it. The MSCW must watch the fine line there and take the support roll vs. the spearheading role.

Staff confirmed that the Lynwood Roberts room is reserved on 3/1/18 beginning at 5pm. Donna and Jaynelle are going to meet with all parties and the goal is to communicate and strategize the final month. Because each entity has been meeting separately, the different groups need to get together and give/get feedback as well as plan the actions going forward. In addition, the idea of taking photos at that event could also be used to showcase support for the event on social media. Commissioner Kuldau feels part of the meeting on Thursday, 3/1/18, should be to strategize disseminating information out to businesses and getting the signs put up.

Melissa Ross has agreed to do a show the week before the event and they are trying to firm up a date. Commissioner Kuldau is working on that, as they have asked her to do it with a representative for AAUW and she's going to ask the intern as the 3rd participant. However, depending on the date of the show, she may be out of town so they may need another representative, possibly from AAUW. Chair Combs suggested that Commissioner Pemberton would be excellent at that and everyone was in agreement. Pat, who came to speak with them, she was like an historian with all of the data, may be a participant also.

Commissioner Pemberton: Does not have much to report, just needs staff and people to help. She's glad to hear that they've been working on it. She hasn't met many of the women involved yet but, looks forward to meeting them on Thursday, 3/1/18.

Commissioner Kuldau states that Commissioner Pemberton might need to take on the responsibility of linking the media campaign with the City. Barbara states that we have determined who our contact is in the Public Information Office and that Tina can turn things around pretty quickly on this project. Barbara states that we'll have a conversation with our contact, providing her the Mayor's Report completed for this project, and ask for

a blanket approval for and posts, etc. as they will all be directly related to this project instead of having to get approval each time we would like to include a post. Our goal is to get a blanket approval for this event.

Barbara also restated that she has asked the Commissioners to provide any information they have so she can disseminate everything to the Commissioners early enough that they can review it and ask any questions at each board meeting. She feels like she's sitting in a vacuum with no information and feels it would be extremely beneficial if things were communicated throughout the month and then have questions answered at the meetings.

Chair Combs asked if there are any other questions regarding what has been discussed and seeing none, moved on to the Speaker Coordination. Chair Combs states she has come up short on this and she is asking for their help since they have so many people at their fingertips though the process of gathering support for the Equal Pay event. She has reached out to GEN W and hasn't received any information back. She reached out to Sheila Spivey's office too to see if she has any staff that works on the Gender Wage Gap and at the Women's Center. She has not heard from her.

Chair Combs asked if there should be a formal invitation, letter, or something from MCSW or are they pulling from their personal repertoire? Do the Commissioners think they would get a better response to a letterhead from the commission? Barbara will send her the letterhead and stated they are basically looking at it on the Agenda. She does have another one though, shown on the minutes. Personally, Barbara likes the one with the Mayor's Commission on the Status of Women in shadow and Chair Combs agreed.

Commissioner Pemberton states they could send an invite with the flyer attached to the letter. Chair Combs agreed that it was a great suggestion and they could possibly send the same information as a Speaker invitation. Then also attach what is happening and what MCSW is doing. It would look more official on letterhead.

Commissioner Kuldau, possibly after the event, invite the ambassadors to a commission meeting and give them a Certificate of Appreciation (have that meeting at City Hall). This is exciting for the Ambassadors.

Commissioner Pemberton: Take pictures when they get their certificate and put it on social media.

Research Coordinator is not here and she did not provide anything to report.

Action Items:

None

New Business:

The meeting this Thursday is to discuss Equal Pay but, March is National Women's History Month. Is the Commission going to acknowledge Women's History Month? Maybe post pictures to social media websites along with other women who have taken pictures and may use the hashtag "#JaxWomenCelebrating (maybe at a park that is tied to Women's History). Let March be the beginning of promoting women since the Commission is already promoting Equal Pay Day.

Chair Combs will not make Thursday's meeting as she will be out of town. Hopefully, Ex-Officio Commissioners Spivey and Rodden will be able to attend the meeting. Interns should be included and if the two ex-officios are in attendance, along with the other two Commissioners, they could get a great shot that can be used to promote National Women's History Month. Commissioner Kuldau confirmed that all Commissioners are on the distribution list. Staff will send a separate notice to the Commission members stating how important it is for the members to attend Thursday's meeting.

Chair Combs asked how soon a hashtag could be chosen. The hashtag will start in support of Women's History Month and carry over into the April Equal Pay event. Commissioners discussed and will choose one on Thursday. Commissioner Pemberton had provided some samples at the meeting last month. She likes little quotes. She states every month has a special quote and some of them are repeated as a link to upcoming

events. Commissioner Pemberton will find the samples she had and provide to Barbara to disseminate to the Commission.

Barbara will not be at the April board meeting but Tina will staff the meeting. After discussion, it was decided to have the April board meeting and have a celebration for the people that participated in the Equal Pay Day event-particularly the Ambassadors. The meeting will be moved to the Lynwood Roberts Room on 4/23 at 4:30pm. Barbara states that we will assist with printing certificates and we need the names for the certificates by April 13, 2018. It should be a Certificate of Appreciation from the Mayor's Commission on the Status of Women.

The Commissioners will bring the refreshments for the celebration and Barbara stated that we can do the plates, napkins and cups. Commissioner Kuldau asked if the Ambassadors' families could be encouraged to attend the meeting to see their children receive the "award"? Discussion ensued and it was determined that the Commissioners will purchase a cake from Publix and drinks.

Commissioners Pemberton and Kuldau both stated that they should invite individuals to attend a meeting as a guest prior to even mentioning them becoming a Commissioner but the current Commissioners also want to make sure that invited guests come when there are people attending too.

Unfinished Business:

Barbara asked the Commissioners to please keep her and Tina informed of Women's events so that they can be added to the City's calendar.

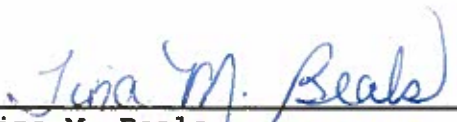
ANNOUNCEMENT – UNF Women's Center will celebrate Women's History Month – March 14th @ 12:00 with a luncheon. Cost is \$25/person and Dorothy Pittman Hughes will be the guest speaker.

Meeting Adjourned

- Adjourned the meeting at 5:48

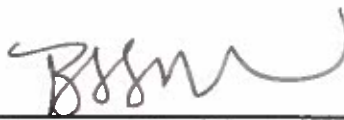
CERTIFICATION

Recorded and Transcribed by:



Tina M. Beals
MCSW Staff Support

Submitted by:



Barbara Florio
MCSW Board Liaison

Approved by:



Tangi Combs, Chair

COPY TO: Filed for public access