

# Tourist Development Council May Meeting Agenda

Council President Scott Wilson, TDC Chairman  
Thursday, May 28<sup>th</sup>, 2020 – 1:00 P.M. – Zoom Meeting (No physical location)

## WELCOME

---

- Call to order & Introductions
- Public Comments (*Including action items*)
- Approval of meeting minutes
  - ✓ January TDC Meeting
  - ✓ April TDC Special Meeting

## OPERATIONS

---

- 1) Financial report.....Kim Taylor
- 2) Market report.....Lillian Graning

## ACTION ITEMS

---

- 3) Grant application consideration
  - ✓ DT Jax Concert Series – Date Adjustment Request
  - ✓ Hella Mega Tour – Date Adjustment Request
  - ✓ 2020 Lucal Oil FL Pro Motocross Nationals – Date Adjustment Request
  - ✓ CSI Country Music Festival – Special Events Grant Application
  - ✓ Super Girl Surf Pro
    - a) Special Event Multi-Year Grant Application
    - b) Marketing Multi-Year Grant Application
  - ✓ NCAA Track & Field East Preliminary – Special Events Grant Multi-Year Application
  - ✓ 2020 Spartan Sprint–Marketing Grant Application
  - ✓ THE PLAYERS – Marketing Multi-Year Grant Request
- 4) Fiscal Year 2020-2021 Department Budget Proposal
  - ✓ Legislation authorization to repurpose sports tourism \$350k
  - ✓ FFCCG
  - ✓ Jax Sports Council
  - ✓ UNF Infrastructure
- 5) Visit Jax 18-19 Performance Review
  - ✓ Accept Review
  - ✓ Accept proposed exclusions
- 6) Adjustments to Tourist Development Plan ordinance
  - ✓ Chapter 666
  - ✓ Chapter 70
  - ✓ Chapter 111

## DISCUSSION ITEMS

---

- 7) Downtown Visitor Center Update
- 8) Visit Jacksonville Cost Saving Measures and Adjustments
- 9) Meet In Jax initiative

## **MATERIALS INCLUDED FOR REVIEW**

---

10) COVID-19 State of Emergency Impacts to Visit Jacksonville Contracts (amendments/waivers)

- ✓ Tourist Bureau
- ✓ Marketing
- ✓ Convention Sales and Services

11) CVB Grant Commitment & Status Update

## **CLOSING CONSIDERATION**

---

Next special meeting: June 25<sup>th</sup>, 2020 at 1:00pm, no physical location (Zoom) (Budget establishment)

Next regular meeting: August 27<sup>th</sup>, 2020 at 1:00pm in Lynwood Roberts Room, City Hall