

TOURIST DEVELOPMENT COUNCIL SPECIAL MEETING AGENDA

Council President Scott Wilson, TDC Chairman
Friday, April 17th, 2020 – 1:00 P.M. – Zoom Meeting (No physical location)

WELCOME

- Call to order & Introductions
- Public Comments (*Including action items*)
- New TDC Member Introduction

OPERATIONS

- 1) Financial report.....Kim Taylor
- 2) Market report.....Lillian Graning

ACTION ITEMS

- 3) Approve grant administration contracts (ordinance 2019-0769)
 - ✓ CVB Grant Program Administration
 - ✓ Equestrian Center Grant Program Administration
- 4) Grant application consideration
 - ✓ Hela Mega Tour – Special Event Grant Application
 - ✓ Super Girl Surf Pro - Introduction
- 5) Tourist Bureau Committee recommendation for Downtown Visitor Center
 - ✓ Authorize commitment to new Downtown location for Visitor Center and administration
 - ✓ Authorize legislation to return remaining relocation project funds to contingency fund
- 6) COVID-19 State of Emergency Impacts to Visit Jacksonville Contracts (amendments/waivers)
 - ✓ Tourist Bureau
 - ✓ Marketing
 - ✓ Convention Sales and Services

DISCUSSION ITEMS

- 7) Advise on approach to FY 20/21 budget process
 - ✓ Review FY 20/21 Projections
 - ✓ Determine use of FY 19/20 savings for Visit Jacksonville + immediate use of unspent FY18/19 contract funds
 - ✓ Authorize legislation for any funding adjustments
- 8) Consider TDC COVID-19 State of Emergency recovery assistance for tourism industry

CLOSING CONSIDERATION

Next meeting: May 28th, 2020 at 1:00pm in Lynwood Roberts Room, City Hall