

TOURIST DEVELOPMENT COUNCIL MEETING AGENDA

Council President Samuel Newby, TDC Chairman
Thursday, December 8th, 2021 - 10:00 A.M.
Lynwood Roberts Room, City Hall

TDC Members In Attendance: Sam Newby (Chair), Terrance Freeman (Vice Chair), Aaron Bowman (Past-Chair & City Council Member), Jeff Truhlar, Angela Phillips, Dennis Chan, Steve Grossman, Dennis Thompson, Joe Hindsley

Absent: ____

TDC Staff: Lillian Graning (Executive Director), Phillip Peterson (Auditing), David Migut (OGC), Jeff Clements (Research)

WELCOME

- Call to Order
- Public Comments *(Including action items)*

OPERATIONS

- 1) Approval of Minutes
 - ✓ October 2021 – Regular TDC Meeting
- 2) Financial Report.....Phillip Peterson
- 3) Market Report.....Lillian Graning

ACTION ITEMS

- 4) Visit Jacksonville FY 20-21 Performance Evaluation.....Lillian Graning
- 5) Grant Guideline Adjustment.....Lillian Graning
- 6) Allocation of Visit Jacksonville Savings.....Michael Corrigan
- 7) Visitor Center Improvement Request.....Michael Corrigan

DISCUSSION ITEMS

- 8) VJ Update.....Michael Corrigan

INFORMATION MATERIALS (NO DISCUSSION REQUIRED)

- ✓ CVB Grant Commitments
- ✓ Equestrian Center Grant Commitments

CLOSING CONSIDERATION

Next meeting: Thursday, February 24th, 2021 at 10am, Lynwood Roberts Room of Jacksonville City Hall